

Source: Prosper Insights & Analytics™, Monthly Consumer Survey, FEB-16

N = 7108, 2/2 - 2/9/16

Margin of Error = +/- 1.2%

When do you plan to file your taxes this year?

	Adults 18+	Men	Women	<\$50K	\$50K+	18-24	25-34	35-44	45-54	55-64	65+	NE	MW	South	West
Already filed	22.1%	22.0%	22.2%	29.4%	16.5%	33.1%	31.7%	23.0%	19.6%	15.2%	12.8%	19.5%	22.0%	24.6%	21.0%
February	38.0%	36.5%	39.5%	35.4%	40.6%	39.3%	39.6%	42.2%	41.0%	35.4%	31.4%	38.0%	39.7%	37.1%	38.0%
March	24.5%	25.3%	23.7%	21.4%	26.8%	18.5%	19.9%	22.9%	24.5%	26.4%	32.8%	26.2%	23.9%	23.7%	24.3%
April	15.4%	16.2%	14.6%	13.8%	16.1%	9.1%	8.9%	11.9%	15.0%	23.0%	23.0%	16.3%	14.4%	14.5%	16.7%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

How will you prepare your taxes this year?

	Adults 18+	Men	Women	<\$50K	\$50K+	18-24	25-34	35-44	45-54	55-64	65+	NE	MW	South	West
Prepare myself by hand	14.2%	16.3%	12.3%	18.3%	10.7%	15.6%	14.9%	12.6%	12.1%	14.9%	15.6%	14.3%	13.0%	14.7%	14.8%
Prepare myself using computer software	38.2%	41.4%	35.2%	33.5%	42.7%	30.7%	45.5%	43.6%	40.7%	36.3%	30.8%	35.2%	37.8%	40.1%	38.3%
Use an accountant	21.4%	19.9%	22.8%	15.2%	25.7%	16.5%	15.2%	17.8%	23.9%	23.4%	29.6%	27.4%	21.0%	17.4%	22.3%
Use a tax preparation service	16.1%	15.6%	16.6%	20.6%	12.8%	16.6%	15.2%	16.9%	16.3%	16.1%	15.8%	15.0%	16.5%	17.4%	14.7%
Have spouse, friend or other relative prepare	10.1%	6.9%	13.1%	12.3%	8.0%	20.7%	9.2%	9.1%	7.0%	9.4%	8.1%	8.1%	11.6%	10.4%	9.9%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Use a tax preparation service: How much do you plan on spending on a tax preparation service?

	Adults 18+	Men	Women	<\$50K	\$50K+	18-24	25-34	35-44	45-54	55-64	65+	NE	MW	South	West
Average of Spenders \$	135.07	\$ 122.26	\$ 147.46	\$ 111.13	\$ 160.38	\$ 96.43	\$ 117.89	\$ 136.50	\$ 139.78	\$ 147.33	\$ 161.89	\$ 139.23	\$ 129.80	\$ 131.88	\$ 142.88
Percent Spending	16.1%	15.6%	16.6%	20.6%	12.8%	16.6%	15.2%	16.9%	16.3%	16.1%	15.8%	15.0%	16.5%	17.4%	14.7%
Net Average \$	21.77	\$ 19.05	\$ 24.52	\$ 22.89	\$ 20.51	\$ 15.99	\$ 17.95	\$ 23.12	\$ 22.76	\$ 23.66	\$ 25.59	\$ 20.85	\$ 21.46	\$ 22.92	\$ 21.04
<i>in billions</i> \$	5.34														

Will you file your taxes online this year?

	Adults 18+	Men	Women	<\$50K	\$50K+	18-24	25-34	35-44	45-54	55-64	65+	NE	MW	South	West
Yes	66.9%	68.6%	65.2%	59.1%	73.3%	59.0%	75.8%	71.0%	67.4%	63.2%	62.8%	65.7%	67.1%	67.2%	67.0%
No	33.1%	31.4%	34.8%	40.9%	26.7%	41.0%	24.2%	29.0%	32.6%	36.8%	37.2%	34.3%	32.9%	32.8%	33.0%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Do you expect a tax refund this year?

	Adults 18+	Men	Women	<\$50K	\$50K+	18-24	25-34	35-44	45-54	55-64	65+	NE	MW	South	West
Yes	65.5%	65.4%	65.5%	60.4%	70.0%	75.9%	78.3%	73.5%	65.7%	57.2%	45.6%	66.1%	68.5%	64.6%	62.8%
No	34.5%	34.6%	34.5%	39.6%	30.0%	24.1%	21.7%	26.5%	34.3%	42.8%	54.4%	33.9%	31.5%	35.4%	37.2%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Expecting a tax refund: What do you plan to spend your refund on? (Check all that apply)

	Adults 18+	Men	Women	<\$50K	\$50K+	18-24	25-34	35-44	45-54	55-64	65+	NE	MW	South	West
Pay down debt	34.9%	34.7%	35.1%	38.1%	33.2%	32.1%	45.0%	42.9%	39.4%	30.7%	19.3%	35.2%	36.6%	36.4%	30.3%
Savings	49.2%	49.4%	49.1%	43.8%	52.8%	57.3%	52.3%	46.9%	45.8%	45.9%	49.0%	47.6%	50.0%	48.4%	51.2%
Everyday expenses	22.4%	23.4%	21.3%	30.1%	17.7%	27.4%	25.4%	20.0%	20.5%	20.9%	21.1%	22.0%	20.5%	24.6%	22.2%
Major purchase (TV, furniture, car, etc.)	9.2%	9.6%	8.8%	10.6%	8.4%	13.4%	13.2%	11.3%	9.1%	5.7%	3.8%	9.0%	8.8%	11.1%	6.8%
"Splurge" purchase (dining out, apparel, salon/spa, etc.)	8.3%	7.9%	8.6%	9.6%	7.7%	12.6%	13.0%	10.9%	6.2%	5.8%	2.6%	8.0%	8.9%	8.2%	8.2%
Vacation	11.4%	10.5%	12.3%	8.7%	13.7%	7.5%	12.1%	13.6%	12.0%	10.9%	11.4%	9.9%	12.0%	11.4%	12.2%
Other (please specify)	4.3%	4.1%	4.5%	4.4%	4.2%	3.9%	2.4%	3.9%	4.3%	5.5%	5.9%	5.1%	3.7%	4.1%	4.8%

* The sum of the % values may be greater than 100% because the respondents can select more than one answer.

Source: Prosper Insights & Analytics™, Monthly Consumer Survey, FEB 07-16

Adults 18+	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016
When do you plan to file your taxes this year?										
Already filed	21.6%	28.5%	24.3%	24.2%	23.5%	26.3%	29.2%	22.7%	23.8%	22.1%
February	40.6%	32.7%	36.4%	36.4%	40.4%	38.1%	29.2%	36.7%	35.8%	38.0%
March	21.9%	23.7%	24.6%	24.4%	21.1%	21.3%	27.4%	25.9%	24.9%	24.5%
April	15.9%	15.2%	14.7%	15.0%	15.0%	14.3%	14.2%	14.7%	15.5%	15.4%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

How will you prepare your taxes this year?

Prepare myself by hand	14.3%	14.7%	12.8%	13.5%	13.2%	13.8%	14.0%	11.9%	12.5%	14.2%
Prepare myself using computer software	33.9%	31.5%	31.8%	33.6%	35.2%	36.0%	37.3%	38.4%	37.4%	38.2%
Use an accountant	23.6%	23.5%	25.7%	23.5%	21.5%	21.0%	20.2%	22.6%	22.2%	21.4%
Use a tax preparation service	17.4%	18.7%	17.7%	17.6%	19.3%	18.7%	18.8%	17.4%	18.4%	16.1%
Have spouse, friend or other relative prepare	10.8%	11.6%	12.0%	11.8%	10.9%	10.6%	9.7%	9.7%	9.5%	10.1%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Use a tax preparation service: How much do you plan on spending on a tax preparation service?

Average of Spenders	N/A	\$ 135.07								
Percent Spending	N/A	16.1%								
Net Average	N/A	\$ 21.77								
<i>in billions</i>	N/A	\$ 5.34								

Will you file your taxes online this year?

Yes	50.1%	49.2%	53.4%	54.4%	57.6%	60.7%	62.5%	64.9%	64.0%	66.9%
No	49.9%	50.8%	46.6%	45.6%	42.4%	39.3%	37.5%	35.1%	36.0%	33.1%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Do you expect a tax refund this year?

Yes	69.6%	69.2%	68.4%	65.5%	66.2%	66.2%	65.8%	66.6%	65.7%	65.5%
No	30.4%	30.8%	31.6%	34.5%	33.8%	33.8%	34.2%	33.4%	34.3%	34.5%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

What do you plan to spend your refund on? (Check all that apply)

Pay down debt	43.1%	46.5%	48.0%	43.9%	41.9%	39.4%	37.2%	37.7%	39.1%	34.9%
Savings	38.6%	37.2%	38.9%	40.3%	42.1%	43.8%	44.0%	46.0%	46.9%	49.2%
Everyday expenses	26.5%	27.0%	26.7%	28.8%	29.7%	28.7%	29.7%	25.3%	25.1%	22.4%
Major purchase (TV, furniture, car, etc.)	11.0%	12.1%	11.0%	12.5%	13.2%	12.3%	13.6%	10.7%	10.5%	9.2%
"Splurge" purchase (dining out, apparel, salon/spa, etc.)	N/A	10.2%	8.3%							
Vacation	13.3%	12.1%	11.1%	10.0%	11.9%	11.3%	10.3%	12.8%	13.0%	11.4%
Other:	7.2%	7.5%	7.5%	7.3%	6.7%	5.2%	5.6%	5.2%	4.4%	4.3%

The sum of the % totals may be greater than 100% because the respondents can select more than one answer.